

DHARMAMURTHI RAO
BAHADUR CALAVALA CUNNAN
CHETTY'S

HINDU COLLEGE (SHIFT-II)

Pattabiram, Chennai-72

DEPARTMENT OF
B.COM - ISM
ORGANISES...

**TWO-DAY
INTERNATIONAL
E-CONCLAVE ON
INDUSTRY 4.0**

"THE DIGITAL
TRANSFORMATION"

**27 & 28
SEPTEMBER,
2021**

**VENUE:
CUNNAN AUDITORIUM**

DISCUSSIONS AND INSIGHTS

- > Application Development in Modern Era
- > Product Management
- > AI in Lending and Loan Management
- > Global Application of MIS in Insurance Sector.

STAFF CO-ORDINATORS

*Dr.T.Rubini
Dr.N.Preetha
Mrs.S.Harini*

OUR SPEAKERS



MRS.BRINDHA MANICKAM MBA
DIP(FINANCE & MORTGAGE BROKERING)
Product Analyst, Tic:Toc Home Loans,
Australia



MR.DEEPAK N RAMANATHAN BE , MS(MIS)
Sr. Product Manager Amazon Prime,
Washington, United States



MR.VISHWANATHAN RAMAN
BSC MBA, MS(MIS)
Chief Data Officer & Head of Solution
Development - AIG, USA.



MR.UMAKANTH SRINIVASAN MCA
Sr. Application Development Engineer
Clover Networks Inc , Ireland

Prof.M.Mohana Priya
Head of the Department

Dr.N.Rajendra Naidu
Director (R&D)

Dr.(Smt)G. Kalvikkarasi
Principal

Sri.M.Venkatesaperumal
Honorary Secretary

MR.UMAKANTH SRINIVASAN



Started programming at the age of 17 and his journey started with Numerical Control machines, Human Resource, Electronic Publishing and then Networking. His networking era, started with EMS, NMS, Discovery and Inventory Management, Security Management, Assurance Products, Network Function Virtualization Management.

MR.VISHWANATHAN RAMAN

Responsible for the Engineering, Utilization and Governance of Data Assets of AIG US Life business unit. Working closely with business leadership in Analytics and Business Intelligence. Responsible for all strategic technology solutions / application engineering for AIG US Life Business unit.



MRS.BRINDA MANICKAM

A qualified, analytical and result driven professional with 17 years of Finance & Lending experience with a customer first mentality. Experienced in Fintech/ Lending / Banking/ Risk Management/ Superannuation industries. Leverages entrepreneurial spirit to help to achieve customers financial goals.



MR.DEEPAK N RAMANATHAN

A Sr. Product Manager in Amazon Prime team leading new product launches. Specializes in Product Management, Program & Project Management, Process Improvement (Lean & Six Sigma), Risk Management, AML & KYC, Data Analytics



 **Monday, Sept 27, 2021** 

10.30 - 11.30 am **Welcome Remarks**

11.30 - 12.00pm **Launch of the E-Conclave**

Plenary Session-1

12.00 - 1.30 pm **Topic: App Development in Modern Era**

Speaker: Mr. UMAKANTH SRINIVASAN

Moderators: B.Hemanth Reddy III B.COM ISM

R.Sruthi III B.COM ISM

Feedback

1:30 - 2:00 pm *** LUNCH BREAK ***

Plenary Session-2

2.30 - 3.30 pm **Topic: Global Application of MIS in Insurance Sector**

Speaker: Mr. VISHWANATHAN RAMAN

Moderators- J.Mithra III B.COM ISM

B.Krishnaveni III B.COM ISM

Feedback

 **Tuesday, Sept 28, 2021** 

Plenary Session-3

10.30 - 12.00 pm **Topic: AI in Lending and Loan Management**

Speaker: Mrs. BRINDA MANICKAM

Moderators: V.Lathangi II BCOM ISM

Feedback V.Sesha II BCOM ISM

Plenary Session-4

12.00 - 1.30 pm **Topic: Product Management in Amazon Prime**

Speaker: Mr. DEEPAK RAMANATHAN

Moderators: M.Magesh II BCOM ISM

Feedback V.Anandapriyan II BCOM ISM

2:30 - 4.00 pm **Concluding Remarks**

ABOUT THE DEPARTMENT

The Department of B.com ISM strengthens the students in Commerce, Management and Information Technology. It materializes the management skills along with System proficiency. The department is committed towards excellence in interdisciplinary Education, Research and training and emphasizes on building socially viable student community. We provide a well grounded exposure towards management, Commerce, Data analytics and Emerging Technologies that are highly demanded in the Corporate World.

ABOUT THE E-CONCLAVE

The objective of the Conclave is to incorporate diversified sectors IT, E-COMMERCE, BANKING AND INSURANCE. The Conclave is open to all and is intended to showcase the cutting-edge technology globally. It gives an opportunity to the students to interact with the experts towards digital transformation. We seek to explore avenues of possible fusion pertaining towards industrial revolution as well as find plausible solution to bridge corporate expectations with academic exposure.

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